

Terri Camp

10624 Grayhawk Ln
Fort Worth, TX 76244
T 817 914-4987
F 866-919-0828
terri@terricamp.com
<http://terricamp.com>

Profile

Strong background in communications and marketing. Core strengths via Strengths Finder™ are positivity, connect- edness, ideation, activator and input. Looking for employment with a company that is entrepreneurial minded where my strengths and talents can be most beneficial to an employer. Online presence and social media strategies are two areas where I bring a considerable skill and knowledge to your company.

Experience

REAL ESTATE PROFESSIONAL, DFW TEXAS HOMES, LLC SOUTHLAKE, TX 76092 2006-2012

As an independent contractor in a lead generating business my focus is on marketing both online and offline as well as education. Social media strategies have earned me a large following on Twitter and Facebook, resulting in not just large numbers, but client conversions. My ability to solve problems quickly and in unconventional ways has saved many transactions.

AUTHOR, THREE PUBLISHED TITLES, ARTICLES, EBOOKS, BLOGGER, AND COLUMNIST 2000-CURRENT

Three of my books have been published through traditional publishing houses resulting in books offered at Sam's Club stores across the country. In addition to the traditionally published books, I have a couple of books in ebook format as well. I was a weekly humor columnist at Crosswalk.com for three years, published numerous articles in homeschool and Christian publications as well as a blogger on a variety of topics ranging from real estate to healthy living. I devel- oped websites and online commerce to sell my books and complimentary products.

INSPIRATIONAL SPEAKER 2000-CURRENT

Primarily I'm an inspirational speaker offering audiences large doses of humor mixed with deep truths. I have keynoted at several homeschool conventions with audiences up to 1500 people and headlined for intimate retreats. Created and promoted successful weekend retreats with a variety of speakers and activities. Starred in the comedy DVD Gone With the Mind. Appeared on television and radio in the US and Canada promoting my books and speaking events.

BROADCASTING

Weekly hour long webcast at oneplace.com. Duties included interviewing guests, inspirational monologue, advertising sponsorships, editing and uploading audio. This broadcast was the highest rated show at oneplace.com for an online only broadcast.

PRODUCT CREATION

Created products for online distribution to a niche market from concept all the way through to sales using multimedia ie. video, audio, and print, including interviews, membership options and product purchases.

STORE MANAGER, CENTER FOR HOME EDUCATION, WATAUGA, TX 76148 2005-2006

Strong customer service and knowledge of the homeschool community were instrumental in increasing profits by fifty percent over the previous year. Organized class schedules, ordering of products, coffee shop barista duties, POS, web- site development, marketing and workshops.

Military

United States Air Force 1983-1986 Honorable Discharge

Skills

Proficient on both MAC and PC, MS Office, Wordpress, Studiopress, HTML, audio editing software, and web develop- ment. Excellent communication skills, both written and verbal. Love to learn new things and am a quick study. Social Media powerhouse.